

# Immersion abroad



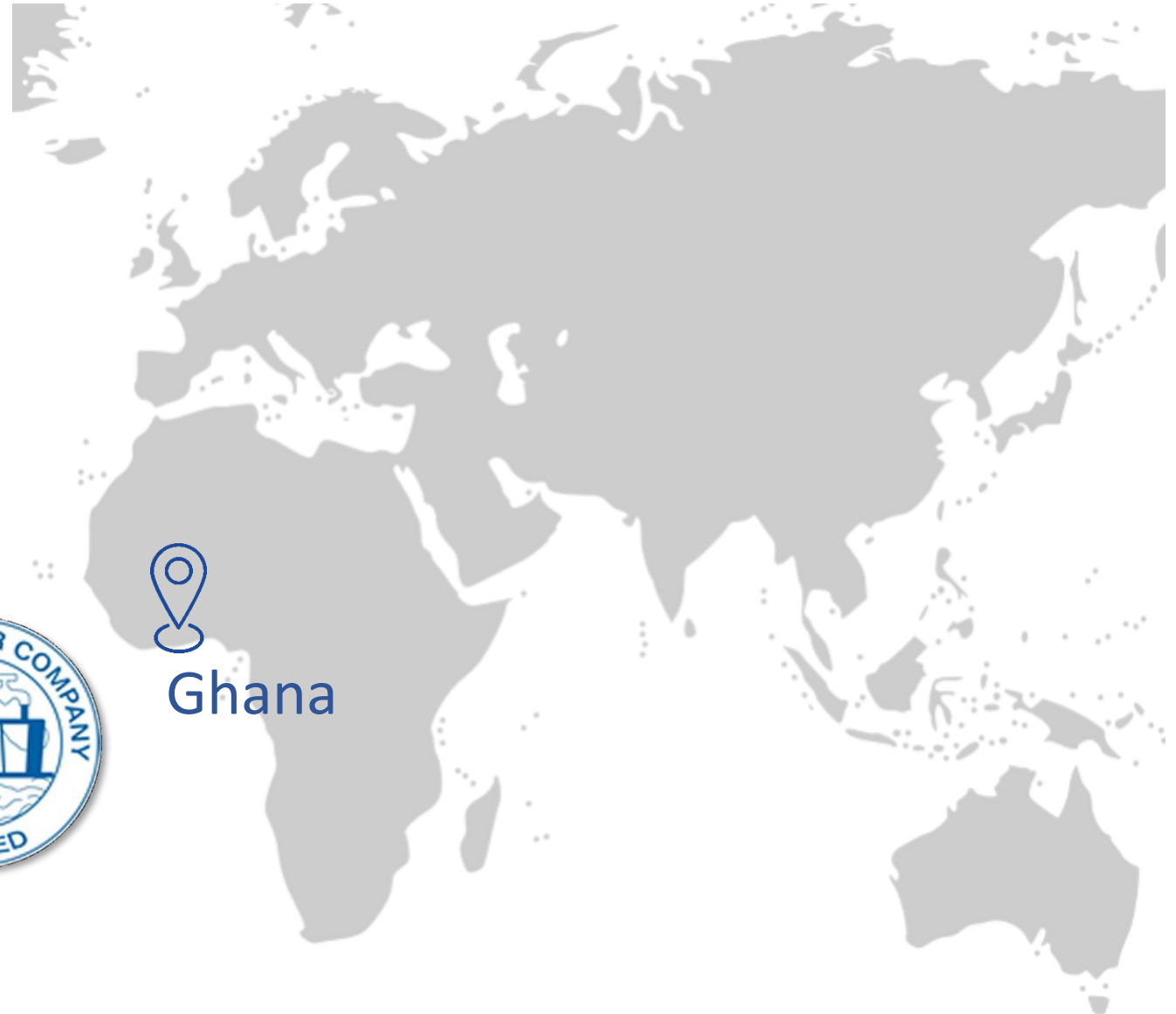
Academic partner



Professional partner



Ghana





# Academic training: overall objectives



Increasing skills  
in operational  
strategy



Developing  
leadership and  
skills to become  
a top manager



Improve  
knowledge on  
service  
management,  
climate change  
and  
disadvantaged  
neighbourhoods



To respond to  
the technical  
and socio-  
economic  
challenges by  
taking into  
account the  
realities on the  
field.



Knowing how to  
meet the  
sustainable  
development  
objectives of the  
United Nations



# Operational Strategy



Service management



Climate change



Disadvantaged  
neighbourhoods



Operational Innovation



# Service management



3 days



1- Human resources management



2- Customer management



# Human resources management

Understanding the issues, the organization, and the careers

Knowing the influence of Big Data in HRM

Mastering the various skills development tools

Designing HR innovations

Analyze the 4 main functions: recruitment, compensation, job and skills forecasting, improvement of working conditions.

Argument for an investment in training

Development of an HR training plan

Understanding social management control and a key process for steering the company in order to develop the collective of an organisation.



# Customer management

To deepen the study of the structure of a Customer Department: Three models envisaged

Compare and define the types of overall organisation of a client department

Analyse the implementation of the legal framework: the rights and duties of the water company and the customer, the subscription contract and the water and sanitation service regulations.

To recover and keep control of the customers within its scope of activity.

Understanding the Smart Metering market around the world, remote reading of water meters, services associated with these technologies, multi-fluid, fears and objections to the solution, costing elements.

Understand the customer service approach and the call centre, online sale of products, products derived from the resource, setting up and analysing a call centre



# Climate change



2 days



1- Mobilisation of the water  
ressource



2- Carbon footprint

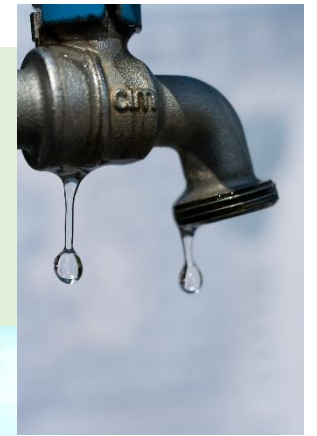


3- City-wide renewable energy





# Mobilisation of the water resource



- To know the stakes of climate change for the different water resources (surface water, groundwater, non-conventional resources).
- To discover new alternative techniques and methods of searching for water; their impacts, costs and energy requirements
- To analyse resource mobilisation strategies by some cities in the world.
- Drawing up an action plan for a water resources project





# Carbon footprint

- Define the concept of greenhouse gases, climate change and the consequences for the functioning of a company, both for its activities and for the daily life of each employee.
- Know the methodologies and tools for assessing greenhouse gas emissions for water and sanitation services (IPCC, GhG)
- Interpreting the different emission factors in the field of water and sanitation To be able to identify the emissions (direct and indirect) of a perimeter





# City-wide renewable energy

- Identify the main issues and technical constraints (power density, high source variability, need for storage) and economic constraints (investment costs and the need for back-up).
- Distinguishing the main categories of renewable energies and their impacts
- Knowing the possible actions to measure, control, optimise and save energy consumption in a water and sanitation service
- Knowing how to carry out an energy diagnosis of structuresPropose solutions for optimising the operation of equipment and processes
- Compare innovative solutions to reduce GHG emissions by promoting the use of renewable energy sources.





# Disadvantaged neighbourhoods



2 days



1- Non Revenue Water



2- Social engineering



3- Sanitation management



# Non Revenue Water



- To know the economic, social and environmental factors of water losses in disadvantaged neighbourhoods
- Assessing the water demand of a disadvantaged neighbourhood
- Assimilate that the issue of water losses does not only concern the search for and repair of leaks, but that it is linked to all the activities of a water service.
- Establish a policy to control and reduce water losses
- Draw up a water loss management plan
- Master innovative technical tools to measure unbilled water volumes and deduct the corresponding financial loss.
- Design a strategy for real and apparent losses



# Social engineering



- Understanding social water policies in the face of the constraints of underprivileged populations
- Understanding the issues related to access to services for all
- Understand the issues of governance and the role-playing game
- Discover the tools and methods for diagnosing needs and solutions for access to services
- Elaborate a draft action plan taking into account technical, socio-economic, political and institutional dimensions
- Analysing the forces/constraints that stakeholders represent for the evolution and development of the service
- Develop an appropriate consultation and communication strategy



# Sanitation management



- Knowing the problems of wastewater and excreta sanitation in developing countries
- Put in place strategies and technologies to reduce harmful impacts
- Assess the different components of a sanitation programme (protection of public health and the environment, needs and means of the populations, technical feasibility, financing, communication, local capacity building, etc.).
- Know the different methods of financing sanitation
- Distinguishing categories of sanitation expenditure and costs
- Mastering the tools for financing sanitation
- Understanding urban sanitation governance and developing strategies for urban sanitation
- Relationship between operators and the various stakeholders in the sector (local authorities, POPs, etc.)



# Operational innovation



2 days



Operational innovations relate to innovations linked to the continuous improvement of existing practices.





# Operational innovation



To reinvent business processes



Improving the operational performance of a water company



Develop a strategy that allows for continuous digital improvement and digital transformation of processes



Understanding the different aspects of digital transformation



Knowing about new technical innovations



Analysing investment optimisation



Case study with our professional partner : Ghana Water Company Limited in Accra for 10 days